



Website Design & Development Agreement

Service Package Summary

	Description	Cost
1	WordPress Installation/Setup (up to 5 pages)	\$875
2	Website Template	Included
4	Contact Form	Included
5	Social media links	Included
6	Lead Capture Widget (i.e., email signup)	Included
	Total	\$875

Add-ons

- Additional pages at \$25/page
- Additional contact or other forms at \$5 per form field
- Photo Gallery installation at \$100 up to 100 images (add \$1 for every image over 100)
- E-commerce setup \$150 up to 5 products (\$15 for each additional product)
- Logo Design at \$150 - \$300 (depending on design complexity)
- Stock images at \$5 each
- Custom-coded template modifications at \$50/hour**

***Template modifications include any changes requested by the client that are not built-in template options and require modifying the actual backend files (i.e. removing website page elements, changing functionality).*

Project Requirements

Client will receive a link to schedule a Zoom consultation to discuss website needs and template selection.

Project must be completed within 30 days from the date of the agreement. It is the Client's responsibility to submit all content (text, photos, links, etc.) needed to complete the web site. If the Client has not submitted all content and other required elements within 30 days of project initiation, client will be billed \$10 per day for every day the project is delayed.

If the client-driven delays continue, the Designer will complete as much of the project as possible without the missing elements. If more than 60 days from the website design and build have passed, and the client still has not submitted the remaining missing content, the Designer reserves the right to consider the project complete in its entirety and terminate the agreement.

All content must be submitted electronically via Dropbox, or Google Drive. Designer will provide a link for Client to upload website content. Text must be selectable as actual text rather than as flattened images. Both text and photos/graphics must be clearly labeled with the name of the page on which it will be displayed.



Recurring Charges

You are required to have a hosting plan and domain name for your website. It is also highly recommended that you have a security certificate to protect your website and customers information. If you do not already have a hosting plan and/or domain, we will purchase these items through GoDaddy. These items will be discussed during your consultation. Please do not purchase them in advance!

Description	Cost
Hosting Plan (includes SSL Certificate and Domain for 1 year)	\$181
Domain Renewal (annually after 1 st year)	\$20
Hosting/Security (annually after 1 st year)	\$181

***Please note: These prices are determined by GoDaddy and are subject to change.*